UCSD CROSS-CULTURAL CENTER 2008-2009 ANNUAL REPORT



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### ACKNOWLEDGMENTS

2008-09 was a pivotal year for the Cross-Cultural Center. In June 2008 we completed our permanent move to Price Center East. Staff then went about creating a home in our new space: adding welcoming art, new magazines, and other finishing touches all designed to bring the unique center stamp to the location. Having spent the 2008-09 Academic year in the new location, we have seen the possibiliites for new and exciting events and programs. Thank you everyone in the community who supported the Center through this and other years. We will continue to build community together.

Thank you Violeta, Joseph, and Nancy for your dedication and work through the three year transition process to the new CCC home. Your willingness to try new approaches and your high tolerance for ambiguity made the process smooth. Also, your dedication in building community and programs throughout the process was inspiring. Thank you also to the 2008-09 Intern Team. You were and are an amazing group of students. Your program ideas, energy, willingness to go the extra mile, and patience with all the changes truly helped keep the community together and strong.

Special thanks and acknowlegment to Lea Carland. Your creative ability, technical prowess, wonderful sense of humour, and passion to push the Center to new and exciting areas in marketing, art shows, student development, and assessment have set a truly high bar for years to come.

#### 2008-2009 INTERNS

Carmela Capinpin: Diversity Peer Educator John Im: Newsletter & Marketing Mary Kong: Programming Denise Manjarrez: Diversity Peer Educator Timothy Mok: Affiliates Mireya Morales: Diversity Peer Educator Lorena Ruiz: ArtSpace Paola Rodelas: Diversity Peer Educator Janice Sapigao: Joy de la Cruz Art & Activism Mayra Sifuentes: Programming



# CROSS-CULTURAL CENTER EXECUTIVE SUMMARY 2008-09

The 2008-09 Academic Year was marked in three key areas; movement of the CCC community in our new home, putting in place CCC organizational structures, and finally new program and development initiatives to fit the physical space and opportunities. During spring 2008 we successfully held the All People's Recognition Ceremony and CCC Anniversary Ceremony where over 225 campus and alumni members came to celebrate the opening of the permanent space. This celebration led to specific programs and community building opportunities for the 2008-09 year. Along with moving the community in the new location, the Center launched more electronic outreach efforts including an improved e-news structure, web site, and assessment. Below is a quick snap shot from the 2008-09 academic year.

# Accomplishments

- Completed 3-year transition to permanent location in the Price Center East
- Launched the successful programming of the Center ArtSpace with over eight art shows
- Completion of second annual CCC program assessment with increase participation
- 10-year narrative review of the CCC internship program
- Academic year work with SDSU Student Affairs Intern
- Launch of *P.L.A.C.E.S* programmatic and reservation policy
- Development of CCC Stories and Procedures Manual
- Launching of new website and e-mail formats

# Challenges

- Strategic plan update and development through the 3-year transition
- Hiatus of CCC Advisory and Friends of CCC Boards
- Strategic initiatives around staff and faculty engagement
- Budget constraints on campus and state level
- Installation and Center use of electronic Omni Lock system

### **Opportunities**

- 15 year anniversary in May 2010 with Alumni development and engagement focus
- New on-line reservation system in place will help with data collection and analysis of Center use and staff workflow
- Increase of affiliates to 24 (11 new user groups 2008-09) and leadership component additions
- 2010-2015 strategic planning process using SOAR organizational Model (Strengths, Opportunities, Aspirations, and Results)
- Re-constitution of Advisory and Friends groups

# Implications

The Cross-Cultural Center is moving into a new phase of development where our key areas of growth will include development and setting of learning outcomes for our intern program and events. We are also poised to launch strategic initiatives including development of a CCC alumni engagement process, board development, and the beginning phases of fundraising and grant writing plans.

#### COMMUNITY DEVELOPMENT

# Community Development was accomplished through:

- Diversity Peer Educators
- Student Internship Program
- Affiliates
- ArtSpace
- Outreach
- □ Marketing

The Cross-Cultural Center has a long history of community development that has benefited UC San Diego as well as the surrounding community. Working from a social justice framework, community development was defined in the 2003-2009 strategic plan as "providing a network of services and opportunities that support historically underrepresented students, staff, and faculty in their academic, professional, and personal development." Community development also encompassed Center participation and consulting on areas and activities that improved quality of life, campus climate, community, and retention for all members of the UC San Diego community. Appendix A shows a detailed graphic of Center networking across campus and community groups. We also provide community development through the many programs and service offered through the Center. Below is a detailed look at the key areas of CCC community development.

### DIVERSITY PEER EDUCATION PROGRAM

Unique to the campus, is the Cross-Cultural Center's Diversity Peer Education Program, in which diversity peer interns learn and discuss social justice theories, identity development, diversity practices, communication styles, and participate in hands-on training year-round.

The diversity peer education program offers campus participants a dynamic opportunity to have facilitated, engaged, honest and at times, challenging conversations around community-building, intersections of identities, leadership, social justice, and communication styles. What was outstanding this year were the number of referrals and requests for diversity and social justice workshops. These requests came from campus departments, student organizations, leadership programs, and community-based groups, such as local K-12 schools.

This year, the diversity peer educators participated in a total of 36 activities, averaging 1-2 trainings per week each quarter making this last year, the most impacted to date, with fewer interns. Full-time staff members and additional non-DPE interns were called on to assist with activities.

Together, the peer educators work with groups to assess needs and goals, and plan activities to meet these objectives. The workshops encouraged active group input and participation. Participants include undergraduate students in leadership positions, those seeking to enhance communication skills, or may include those seeking to further cultural competency. The peer educators also host Center visits involving community visitors, elementary, middle and high school students, as well as transfer students.

This year the DPE program instituted a survey process to assess learning and impact of trainings. Over 186 comments were collected. Across the spectrum of surveys collected more than half of the participants found the activities to have a positive influence along several dimensions including content, facilitation and impact, learning, and comfortability. The surveys asked participants to rate their response to 7 statements with room for comments. The information below captures a quarter's cross-section snapshot of quantitative and qualitative survey data in which workshop content, number of participants, as well as student profiles varied.

# Diversity Peer Educator Survey

Survey Statements	Strongly Agree/Agree	Neutral	Strongly Disagree/Disagree
The workshop was well organized and presented	96%	4%	0%
I felt comfortable attending this workshop	95%	4%	1%
l learned something about other worldviews	81%	10%	9%
The workshop changed how I view different lifestyles/groups/cultures	66%	22%	12%
The program impacted me on a personal level	65%	28%	7%
This workshop enhanced my academic understanding of diversity/social justice	77%	21%	2%
I enjoyed the program overall	92%	5%	3%

Survey N = 186

### Sample comments from workshops:

I hadn't realized before how some media clips really do create stereotypes.

I learned a lot about other under-represented communities.

I like the connections we made about complexity of identity and the need to look at each identity individually.

I have no dislike. But I really want to go to this school after all. Even though I didn't speak up I felt very open. I felt at home.

Though I've already been exposed to the content, it helped reinforced those contexts.

# Diversity Peer Educator Workshops

	9/23/08	Student Health Advocates
	9/25/08	Comic Con(versations)
	10/08/08	Express to Success
	10/15/08	Center for Student Involvement
	10/18/08	TRIO Program
08	10/23/08	Thurgood Marshall College Leadership Challenge
L 20	10/29/08	Express to Success
FALL 2008	11/02/08	Associated Students Retreat
_	11/05/08	Associated Students CCC Information
	11/07/08	Breather Series
	11/08/08	Animo Venice High School
	11/15/08	Asian and Pacific Islander Student Alliance High School Conference
	11/20/08	International Education Week, Undocumented Students Presentation
	1/14/09	Excellence in Justice Education Kindergarten Student Visit
	1/15/09	Ethnic Studies 192 Student Movements
	1/16/09	All Peers Educators Meeting Mixer
	1/16/09	Afternooner Series with Programming Interns
	1/16/09	Cross-Cultural Center Affiliates Retreat
6	1/17/09	Muslim Student Association High School Conference
WINTER 2009	1/21/09	Excellence in Justice Education 1 <sup>st</sup> Grade Student Visit
TER	1/21/09	Express to Success: Walk the Line
	1/24/09	Kaibigang Pilipino High School Conference
5	1/29/09	Thurgood Marshall College Leadership Challenge
	2/05/09	Thurgood Marshall College Leadership Challenge
	2/10/09	Express to Success
	2/14/09	MEChA and BSU High School Conference
	2/17/09	Emerging Leaders Program
	2/23/09	KP Board Workshop
	4/08/09	Express to Success
	4/20/09	Hate Free Campus Campaign
600	4/21/09	Express to Success
SPRING 2009	4/22/09	Eleanor Roosevelt College Orientation Leaders
RING	4/23/09	Thurgood Marshall College Orientation Leader Trainings
SPI	5/06/09	High Tech High PEACE Group
	5/08/09	Breather Series
	5/28/09	Fulfillment Fund Student Visit



#### STUDENT INTERNSHIP PROGRAM

The student Internship program is a corner stone of the Cross-Cultural Center's programs and services. The internship program is beneficial to the participants because they gain job-related skills that they could use in their future employment endeavors. The internship also stresses the importance and impact of team work, communication, and personality/working styles. The environment fosters a holistic way of working and living in that staff are constantly checking-in with interns and helping them balance aspects of their lives.

The work of the interns is more crucial given the move to the Price Center. Interns are the first to greet anyone who walks through the front door. The interns give on-the-spot tours and welcome any new comers into the space. They keep us closely connected to the community and keep students connected with one another while in the space. Although interns are not "on duty," they are constantly working. By simply hanging out in the CCC to eat lunch or do homework, and using the space as a meeting ground for friends and study mates, the interns help build community.

This year's interns are to be admired for their passions, genuine efforts to create a sense of family and home in the CCC, and drive to fulfill their roles while leaving their mark at the Center. Below are some thoughts and reflections that interns shared at the end of their internship experience:

- "I've learned so much about who I am as a person, my role as an activist in this community and what it means to be an activist, and what I want to do in the future."
- "I challenged myself to try things because even if they don't go as I planned, something beautiful came out of it."
- "Being an intern meant learning more about this community that so many students and others call home."
- "Professionally I learned how to deal with different working styles...I now have a stronger understanding of how I work and how to deal with people who work differently"
- "I liked that I was given the freedom to express my passions and organize however I wanted."
- "I learned to call myself an artist and a writer."
- "...position of DPE was perfect for me in the sense that it helped me in the areas I felt I needed the most growth"
- "Being in a space that is supportive and unique has been the best experience because everything I learned as an intern will go with me in all of the spaces and places I will be in the future."



# Intern Self Initiated Projects

Interns	Self Initiated Project
Carmela Capinpin	Womyn of Color Against Sexual Violence and Exploitation
Denise Manjarrez	Chicana Colectiva Class
Janice Sapiago	Afternooner Series: Womyn of Color Writing Workshop, facilitated by Pinay poet Ruby Veridiano-Ching Womyn of Color Writings Performance, featuring: Pinay poet Ruby Veridiano- Ching
John Im	Spreading Threads (part 1 & 2)
Lorena Ruiz	Chicana Colectiva Class Visiones Chicanas: A Chicanarte Art Show
Mary Kong	Pieces of MePieces of us
Mayra Sifuentes	Chicana Colectiva Class/Presentation to the community
Mireya Morales	Womeyn of Color Athletes at UCSD
Paola Rodelas	Reversing the Lens: Representations of Women in Art
Timothy Mok	CCC/San Diego Film Festival: Can't Hold Us Downe- "Love of Siam" CCC/San Diego Film Festival: Can't Hold Us Downe- "SDAFF Queer Shorts" CCC/San Diego Film Festival: Can't Hold Us Downe- "Saving Face" CCC/San Diego Film Festival: Can't Hold Us Downe- "Beautiful Boxer" and Dinner Reception
Sherrell Tyler (SDSU grad intern)	Breather Series: Say It Your Way Writing Workshop

# ARTSPACE

One of the most exciting developments of the year was the new Cross-Cultural Center ArtSpace. This is a multi-purpose room used for meetings, programming, and gallery space. Visual art programming and gallery shows were among the most popular activities sponsored by the CCC. The community was incredibly excited about the new space and quickly became a central component of what we offer to the campus. In contrast to most other art on campus, the Cross-Cultural Center ArtSpace focuses on using art as a way to learn and dialogue about issues of social justice.

# ArtSpace Gallery Shows

Run Dates	Title	Theme
November 17- December 3, 2008	AIDS Art Alive	World AIDS Day art created by individuals living with HIV/AIDS in San Diego. In honor of World AIDS Day.
December 4-12, 2008	Textiles of Chiapas	Chiapas Women resistance and cultural preservation through traditional textiles and weavings.
January 1-31, 2009	Art of Democracy	Examination of democracy within a border context, looking specifically at San Diego and Tijuana.
February 1-28, 2009	Life Experienced	Visual art exploring issues of family history and heritage, with strong emphasis on African American and black women in the U.S. In honor of Black History Month.
March 2-15, 2009	Reversing the Lens	Empowering women to narrate their own stories, this show featured works created for, by, and about women. In honor of Women's History Month.
March 16-31, 2009	ArtAbility	A visual analysis of (dis)ability and "difference" by blurring the lines of creativity and ability.
April 1-19, 2009	In Our Hands	Art inspired by the work and values of Cesar Chavez. In honor of Cesar Chavez month.
April 20-May 13, 2009	Water in Focus	Photography on the environmental justice issue of water polution, focusing specifcially on the Tijuana River Estuary.
May 14-August 31, 2009	Soulful (re)Visions	Explores the connections between the unconscious self and the power of self reflection through creation.
May 14-August 31, 2009	The passion of el hulk hogancito	The artist explores his mother's experience of being framed for murder by the FBI through old newspaper clippings, family photos, and historical memorabilia.

# AFFILIATES

The Affiliate Program creates an opportunity for the Cross-Cultural Center to work with student and staff organizations, and departments, on leadership development and collaborative programming. The CCC hosted three programs specifically for Affiliate organizations: an evening welcome-back organization mixer, an Affiliate potluck, and a day-long leadership retreat. Based on feedback from the Affiliate groups, given both verbally and through the program evaluations, the CCC strategically re-designed the program to meet specific needs.

# 2009-2010 the Affiliate Program will meet the following outcomes:

- Affiliate organization student officers will increase understanding of the interconnection of oppression and issues of social justice
- Affiliate organizations will demonstrate a commitment to cross-group collaborations
- Affiliate organization student leaders will receive increased institutional support in the form of advising and mentorship
- Affiliate organization student officers will understand group dynamics and work styles in order to be a more effective student leader
- Affiliate organization student leaders will develop an understanding of their personal visions, goals and philosophies of leadership

# 2008-2009 Affiliate Organizations

Asian and Pacific-Islander Student Alliance (APSA)	Student Organization	Affiliate
Black Student Union (BSU)	Student Organization	Affiliate
Catholic Community at UCSD	Student Organization	Affiliate
Kaibigang Pilipino (KP)	Student Organization	Affiliate
Kamalayan Kollective	Student Organization	Affiliate
Movimento Estudiantil Chicana y Chicano de Aztlan (MEChA)	Student Organization	Affiliate
Muslim Student Association (MSA)	Student Organization	Affiliate
Native American Student Alliance (NASA)	Student Organization	Affiliate
Queer People of Color (QPOC)	Student Organization	Affiliate
Students of Color - Activism & Love (SO-CAL) *formerly SOC	Student Organization	Affiliate
Literature Department	Department	Affiliate
Voz Fronteriza	Student Organization	Affiliate
Migrant Rights Awareness (MIRA)	Student Organization	Pre-Affiliate
Cambodian Student Association	Student Organization	Pre-Affiliate
Coalition of South-Asian Peoples	Student Organization	Pre-Affiliate
KaBayanihan	Student Organization	Pre-Affiliate
Nikkei Student Union	Student Organization	Pre-Affiliate
Southeast Asian Collective (SEAC)	Student Organization	Pre-Affiliate
Trio Outreach Programs	Department	Pre-Affiliate
Chicanos/Latinos for Community Medicine (CCM)	Student Organization	Pre-Affiliate
Human and Earth Rights Organization (HERO)	Student Organization	Pre-Affiliate
Students for Justice in Palestine	Student Organization	Pre-Affiliate
Groundworks Books Collective	Campus Collective	Pre-Affiliate
Mixed Student Union	Student Organization	Pre-Affiliate

### COMMUNITY OUTREACH

The Cross-Cultural Center participates in a variety of community and campus outreach efforts. These efforts include trainings (see DPE section), tours, panel presentations, and tabling. Our outreach efforts often are collaborative in nature and involve working with our sister LGBT and Women's Centers. Full time Staff as well as student interns are involved in all aspects of our community outreach efforts.

# Tabling and Center Training

The Cross-Cultural Center, Women's Center, and Lesbian, Gay Bisexual Transgender Resource Center, known jointly as the Campus Community Centers, participated together and individually in a total of 20 community outreach activities largely involving campus staff and students.



Name of Event	Date
Social Justice Day Long Training Institute	June 25, 2008
High Tech High School Training	August 21, 2008
Staff Associations Picnic	August 22, 2008
School of Medicine Training	August 26, 2008
Student Activities Coordinators Retreat	August 28, 2008
School of Medicine Student Activities Fair	September 5, 2008
All Campus RA Training	September 12, 2008
International Center Orientation	September 17, 2008
Office of Graduate Studies Graduate Student Session	September 18, 2008
Office of Graduate Studies Graduate Student Fair	September 18, 2008
Community Centers Training	September 18-19, 2008
Student Services Fair	September 22, 2008
Block Party	September 23, 2008
Q Fair	September 24, 2008
First Friday	October 2, 2008
Celebration of Abilities	October 23, 2008
Transfer Orientation Resource Fair	December 5, 2008
Defining the UCSD Woman Empowerment Conference	March 11, 2009
Transfer Student Orientation	March 23, 2009
Total outreach activities	20

# MARKETING

Another key area of Center outreach is our marketing efforts. The Cross-Cultural Center has increasingly been focusing on using the internet and online tools as a way to do marketing and outreach. New developments include a Cross-Cultural Center Facebook page and group, as well as a Cross-Cultural Center alumni group on Facebook. In addition, the CCC has a new Twitter account and is in the process of developing a blog. These tools enable students to stay up-to-date and in community with the CCC at the click of a mouse. Given the results from the CCC annual assessment indicating that the community finds out about CCC programs and events most often through on-line mechanisms, these tools will continue to become more important in marketing efforts.

Tool	Recipients/Subscribers	Annual Impressions
E-Newsletter	2,060	98,880
Facebook	495	47,250
Website	Open	Est. 1,825
Print Newsletter	360	1,080
Flyers & Calendars	400	4,000
Total		153,035

#### PROGRAMMING

The most important aspect of programming for the 2008-09 year was the flexibility afforded due to the new Center layout. The floor plan allowed for more intentional programming compared to the previous spaces. The library was not open to reservations for the Community, providing the CCC internal staff the opportunity and flexibility to program freely with dialogues, yoga, meditations, and any other small "cozy" feel programs. The addition of a vibrant art gallery not only provided a colorful space for displayed art, but programming space for art receptions, and artist



Affiliate Potluck

presentations, such as the "The textiles of Chiapas". The joining Conference Room provided overflow space, the capacity for PowerPoint presentations, as well as an area designated for light refreshments. The Communidad, which can be divisible by two, is one of the most desired programming spaces. It is "smart-ready," allowing us easy access to show presentations, play movies/music, directly access the internet, etc.



Afternooner: Decorating Pots and Crafts

This year some of our most successful programs provided a place to interact and be in community with one another. The Afternooner and Breather Series were extremely successful. There were several Afternooner and Breather Series per quarter, all of which were highly attended. Students consistently expressed how they were excited to attend the next event. It was apparent that the community needed the space and resources to create crafts and make art as a means to breathe and practice self-care.

"Beyond La Jolla: Black Womanhood Exhibit" was the first off-campus joint collaboration with the Women's Center, LGBTRC, and SPACES. Together, we took over 20 students to the San Diego Museum of Art to tour their new exhibit, followed by a dialogue at Balboa Park during lunch. Entrance fee, transportation, and lunch was provided at no cost to the students. Another program that should be mentioned is "Out of the Shadows: AB540". UCSD is behind in knowledge and support of AB540 students. From this program a lunch series, "Dream Space," was created to provide a safe space for AB540 students to talk amongst their



peers, faculty, and staff. This effort is gaining attention and care across departments.

# **PROGRAM LIST**

	9/23/08	Block Party
		Afternooner Series: SDAFF Film w/Far East Movement and Wong Fu
	10/10/08	Productions
	10/17/08	Native People's Experience in the U.S. mini film series, Facilitated by Dr. Natchee Blu Barnd
	10/25/08	Family Day Open House
	11/13/08	Breather Series: Yoga, Facilitated by Viera Kira
	11/21/08	Afternooner Series: Mindful Breathing and Energy Management, Facilitated by Dr. Larry Ward
	12/08/08	Stress-Less Study Jam
	1/15/09	Art of Democracy Exhibit: Work from Mexicali, Tijuana, and San Diego Reception
	1/16/09	Affiliate Retreat
	1/30/09	Afternooner Dance Series: Merengue
E E	2/5/09	Breather Dance Series: Cha-Cha
CCC INITIATED	2/12/09	"The Power of the Zoots: Youth Culture and Resistance During WWII, 1940-1945", Lecture by Dr. Luis Alvarez
	2/19/09	Breather Series: Recentering & Rengerizing the Self
<mark>S</mark>	3/16/09	Stress-Less Study Jam
	4/4/09	Admit Day Reception and Open House
	4/13/09	"Filipinos in the Fields: Conflicts and Coalitions", by Dr. Joanmay Cordova
	4/16/09	In the Hands of the People: Art Inspired by Cesar E. Chavez' Values Reception
	4/24/09	Water in Focus: Environmental Justice and the Tijuana River
	5/9/09	Coffee and Conversation at the CCC- Transfer Admit Day
	5/11/09	Afternooner Series: Tai Chi
	5/12/09	ArtWalk open gallery activity
	5/19/09	Frontier Constitutions: Christianity and Colonial Empire in the 19 <sup>th</sup> Century Philippines" Lecture by Dr. Jody Blanco
	5/21/09	14 <sup>th</sup> Annual All People's Recognition Ceremony and Celebration
	5/22/09	My Paperheart Workshop, facilitated by Lorelei Rose Bingamon
	10/24/08	Afternooner Series: Karaoke
	10/30/08	Race, Gender, Sexuality and the 2008 Elections- Diversity Dinner & Panel presentation
	11/7/08	Afternooner Series: Got Game?
ERN	11/18/08	Creating Crafts Collectively
	12/4/08	Affiliate Community with All Staff Potluck Dinner
CCC INTERN	1/6/09	Afternooner Series: Arts and Crafts
	1/16/09	Afternooner Series: Cocoa and Crafts
	1/30/09	Pieces of Me
	2/13/09	Afternooner Series: Friendship Appreciation Day
	3/5/09	Sweet Desserts and Sweets Stories

	3/6/09	Pan de Sal and Poetry
	3/7/09	Reversing the Lens: Representations of Women in Art Presentation and Reception
	4/2/09	Afternooner Series: Chalk-It Up
	4/8/09	Afternooner Series: Decorating Pots/Arts and Crafts
	4/11/09	Beyond La Jolla: Black Womenhood Exhibit
	4/15/09	Spreading Threads, part 1
	4/22/09	Afternooner Series: Womyn of Color Writing Workshop, Facilitated by Pinay Poet Ruby Veridiano-Ching
	4/22/09	Womyn of Color Writings
	4/23/09	Womyn of Color Against Sexual Violence and Exploitation
	4/23/09	CCC/San Diego Asain Fim Fesitival Can't Hold Us Downe Film Series, "Love of Siam" Screening
	4/29/09	Spreading Threads, part 2
	4/30/09	CCC/San Diego Asain Fim Fesitival Can't Hold Us Downe Film Series, "SDAFF Queer Shorts" Screening
	5/6/09	Afternooner Series: Singing Sundaes
	5/7/09	CCC/San Diego Asain Fim Fesitival Can't Hold Us Downe Film Series, "Saving Face" Screening
	5/8/09	Afternooner Series: Mother's Day Arts and Crafts
	5/14/09	CCC/San Diego Asain Fim Fesitival Can't Hold Us Downe Film Series, "Beautiful Boxer" Screening and Dinner Reception
	10/1/08	Sound Off
	10/15/08	SDAFF "Around the World" film
	10/16/08	"Stepping into History at UCSD", Lecture by Dr. Sylvia
	11/6/08	1 <sup>st</sup> Annual Gracia Molina de Pick Latina Feminisms Lecture Series: "Out of the Movement Kitchen: Women's Activism in Chicano Movement Organizations and the Rise of Chicana Feminism", Lecture by Dr. Dionne Espinoza
<mark>S</mark>	11/3/08	Cine Mujer
<mark>orships</mark>	11/17/08	"I Was Born in the U.S.A. Born Black, Born Poor. Is it Then Any Wonder that I Spent Most of My Life in Prison", Lecture by Robert Hillary King
<b>SPONSOR</b>	11/20/08	"Undocumented Immigrants and Higher Education", Lecture by Dr. Alejandra Rincon
	12/1/09	World AIDS Day Film Festival
	1/22/09	"Cause the Bible Tells Me So: A Legal History of Religion and the Institution of Marriage", Lecture by Kari Elisabeth Hong
	4/9/09	Out of the Shadows: AB 540 Dialogue
	4/14/09	Que Pasa Community Forum
	4/15/09	"What Are You? Mixed Race Students and Their Place in the Campus Racial Landscape", Lecture by Dr. Kristen Renn
	4/13/07	





# **PROGRAM COUNTS**

#### SPECIFIC COMMUNITY AND CONSTITUENT PROGRAMS

### GRADUATE STUDENT PROGRAMMING AND EVENTS

Chase Smith, our graduate student community coordinator, organized three principal graduate student programs. The Diversity Dinners highlighted faculty and community speakers, attracting graduate students across academic disciplines and creating a forum. The films generated small-group lively discussions. Graduate programming



continues to be a key growth area for the Center. We will continue to work with the Office of Graduate Studies in orientation and programmatic efforts as well as developing new strategies for meeting graduate student needs. Key accomplishments include those listed above coordinated by Chase Smith along with increased graduate student use of Center for office hours and connection with graduate students through CCC marketing.

Office of Graduate Studies Diversity Fall Dinner "Race, Gender, Sexuality, and the 2008 Elections"	October 30, 2008 Cross-Cultural Center
Office of Graduate Studies Diversity Spring Dinner "Campus Diversity and the Academy: Professional Life Beyond Graduate School"	May 8, 2009 Cross-Cultural Center
Graduate Student "Short Cuts" Film Presentations and Discussion	Winter and Spring 2008-2009 Campus Community Centers

#### STAFF AND FACULTY PROGRAMMING AND ENGAGEMENT



Cross-Cultural Center staff engages in several campus-wide planning committees that work and share resources with campus departments, community groups, and student organizations. These collaborations generate academic presentations; student, staff, and faculty programs; visual art receptions; and community-building programs. Additionally, programs particularly targeting staff were implemented as Center initiatives, such as diversity trainings and wellness workshops.

# Campus and Community Committee Work and other Activities

Staff Associations Diversity Luncheon, featuring	Welcome Week Committee
Glynda Davis on UCSD Staff Retention	
Breather and Wellness Programs:	Chancellor's Advisory on the Status of Women
Yoga, Tai Chi, and Breathing Meditation	
Student Affairs Roundtable Outreach Committee	Chancellor's Advisory Committee on Gender Identity
	and Sexual Orientation Issues
Literature Department Faculty Office Hours	California Native Day Planning Committee
UCSD Staff Outreach Council	Social Justice Institute Staff Training
Concilio	Plack History Colobration Committee
	Black History Celebration Committee
Ujima	Cesar E. Chavez Celebration Committee
Dream Act Support Group	Asian and Pacific Islander American Committee
Community Issues Forums	Comienza Con Un Sueno Committee
Transfer Admit Day Committee	Admit Day Committee
Family Day Committee	External Reader for Freshman Enrollment
Family Day Committee	

### ACADEMIC ENRICHMENT

The Center continues to be involved in academic enrichment for faculty, staff, and students. During the 2008-09 year the Center hosted over 271 hours academic classes, faculty and TA office hours, and events geared at increasing knowledge and information about academic issues. We also continued our support and involvement with the Chicano@/ Latino@ Arts and Humanities Minor and the African- American Studies Minor including working with CLAH on a community grant project. We continued to work very closely with the departments of Literature, Ethnic Studies, and Communications on joint programs and events. We also enjoyed the development with key academic departments in ways new to the Center specifically with the Literature department. During the academic year, the CCC was the site for one prequalifying exam, four qualifying exams, and seven dissertation defenses. We would like to continue growth in this area with other departments.



A highlight for the year was sharing dissertation information with the California Cultures in Comparative Studies and Ethnic Studies Colloquia programs. Another highlight was presenting work about the Campus Community Centers to the American Educational Research Association (AERA).

As part of the 2010-2015 strategic planning process more work will be done in solidifying academic enrichment programs for the Center including the development of social justice seminars and more direct work with faculty in curricular and co-curricular areas.

Quarter	Peer Advising	Staff	Faculty	Departments	Total
Fall	10	10	74	0	94 hours
Winter	20	30	62	15	112 hours
Spring	20	10	20	15	65 hours

# ADMINISTRATIVE

The Cross-Cultural Center successfully completed its permanent location in the 2008-09 academic year. Administratively, the Center was able to set up the physical lay-out and operating processes to match community needs and our new location. Key in this endeavor was the second administration of the CCC Annual Assessment. We were able to increase participation rates of the survey (see survey demographics). Areas that bear further research include connecting with the 24% of survey respondents that identified as CCC alumni. This will be a valuable group to engage with as we develop our alumni program. Another area to explore was the ethnic demographic of the survey respondents. Many respondents identified themselves as bi or multi-racial.

# ASSESSMENT OVERVIEW

The Center continued with our annual February assessment process this year. Over 536 respondents started the survey and 422 surveys were completed. The Center used a different assessment system, Student Voice, to capture data. Surveys were distributed via list serve emails, the CCC web site, personal emails, and hard copies. This was the second annual assessment for the Center. Areas that increased from last year's data included: average quarterly use, the relationship between Center use, persistence and specific use patterns. Each of the mentioned areas is detailed below.





# Quarterly Usage Patterns

Over one third of Center users are at the site at least once if not twice a week. Student users make up the bulk of individuals who completed the survey, with alumni/community and staff/faculty rounding out the rest of the respondents. An area of growth for the Center will be to dig deeper into the Alumni/Community group for more strategic, direct outreach plans.



# Persistence Data

Survey participants were asked specific questions about concerning individual engagement with the Center and if engagement with the Center impacted overall campus persistence. We saw a 50% response rate noting that engagement with the CCC greatly influenced user persistence on campus.

"The CCC is one of my sanctuaries...there is a sense of belonging and welcoming: it lightens up my day"

"The CCC is not only a social space, but a place where a great deal of learning takes place. My education at UCSD would not nearly have been as comprehensive if it were not for the engaging programming and critical dialogue that the CCC staff promoted and successfully developed"



"The CCC is home. Without it, I would have dropped out"

The assessment looked at what extent experiences at the CCC contributed to specific campus climate and other retention indicators. In all cases survey respondents ranked the Center as contributing a great deal to their personal and intellectual development. The same trend was noted when looking at development of community building and leadership skills. The Center continues to meet its central mission of being a space for community building and personal development. The data also shows the survey respondents feel the Center has a direct impact on their experiences with campus climate.



**Climate and Retention Indicators** 

Programs, Services and Access

Part of the way the Cross-Cultural Center impacts persistence is through a specific set of programs and services meant to bring different constituents together for programs and events as well as the use of specific elements of the site. As seen below our events and group meetings make up the bulk of program and service usage. Critical to our success is the variety of uses respondents pointed out that bought them to the site. Along with group meetings and events, participants indicated high frequency in hanging out with friends and visiting staff. Data show that we are offering a variety of ways for students, staff, faculty, alumni, and community to engage with the Center.



# FACILITY

The demand for use of the Cross-Cultural Center facility exploded during the 2008-2009 year, the first year in the Price Center location. Requests for room reservations and facility usage far outweighed our ability to accommodate the numerous departments and student organizations that wished to use the space. The increase in requests is due to a combination of heightened visibility, accessibility, and technical accommodations of the new space, which brought in departments and groups that have not had a historical relationship with the CCC. In addition, the Cross-Cultural Center remains one of the few places on campus that departments and staff organizations may reserve space without cost. As demonstrated by the overwhelming demand for use of the Cross-Cultural Center space, this remains one of the most valuable services we provide to the UCSD community.



#### CONSTITUENT USERS BY PERCENTAGE



The Cross-Cultural Center's goal to increase its affiliates and open the Center for different departments and organizations has grown during the fiscal year of 2008-2009. The main users of the Center are still student organizations ranging from activities that include board meetings, general body meetings, and special events. Staff organizations and departments have increased sufficiently from the past years.

New departments have began to use the Center for multiple purposes ranging from professor or teaching assistant office hours, class, special projects and speakers, and graduate programs. Literature Department, Chicana-o/Latina-o Arts and Humanities (CLAH) Minor Program, African American Studies Minor Program, and Critical Gender Studies Major are a few of the departments that have begun to be users of the Center. Community organizations that are not necessarily part of UCSD have begun using the Center for meetings and special events.

The Cross-Cultural Center's aim for campus group users are still in alignment with our mission statement and PLACES philosophy (see Appendix 2). Each Community event is welcomed by staff and student interns to the Center prior to the start of their event. The staff and student intern allows the Community users to better understand the philosophy of the Cross-Cultural Center and encourage future interactions.

# APPENDIX A: IMPACT GRID



APPENDIX 2:

Programmatic Philosophy& Space Usage Philosophy P.L.A.C.E.S. (adopted in 09/07-*updated 08/08/08)* 

Promoting respectful dialogues, Leadership, Affirmation of identities, Community building, and Empowerment through a Social justice lens

**Promoting respectful dialogues**: The CCC provides programs and spaces for students, staff, faculty, and community members to have open discussions where all opinions can be valued and heard.

Leadership: The CCC provides programs and services for students to develop and strengthen activism efforts while learning to become local and global citizens. We collaborate with staff and faculty on leadership and educational opportunities. In addition, CCC offers professional development to departments, organizations, and staff campus-wide.

Affirmation of identities: The CCC values and promotes the understanding of the intersections of identities and positionality. This includes, but is not limited to: race, ethnicity, nationality, sexual orientation, gender, gender identity, sex, culture, age, ability, class, religion, spirituality, and physical appearance. We confront all forms of oppression within these multiple identities.

**Community building**: The CCC provides interactive programs and retention spaces to create new connections, strengthen existing relationships, and encourage cross collaborations.

**Empowerment:** The CCC offers educational workshops, trainings, and programs on social, cultural, diversity, and social justice issues, which serve to empower campus and community leaders by providing the necessary tools to be an advocate for positive social change, proactive about addressing inequities, explore multiple identities, and maintain balance in all aspects of their lives.

**Social justice lens**: The CCC functions within a social justice framework that includes a vision of society in which the distribution of resources is equitable and all members are physically and psychologically safe and secure. We envision a society in which individuals are both self-determining (able to develop their full capacities), and interdependent (capable of interacting democratically with others). Social justice involves social actors who have a sense of their own agency as well as a sense of social responsibility toward and with others and the society as a whole (Bell, 1997, p.1) *Teaching for Diversity and Social Justice* 

\*Co- sponsorship and Room Reservation request policy: Your department/organization and/or event must align and not be in direct conflict with the Programmatic Philosophy (P.L.A.C.E.S.) and the Cross-Cultural Center mission statement. All inquiries on this policy should be addressed to the Cross-Cultural Center staff.

Thank you in advance for your support.